



ConferenceDirect Opens Birmingham-AL Office

LOS ANGELES, CA – May 17, 2004

Industry Veteran Dallas Teague –Snider, CMP joins ConferenceDirect

ConferenceDirect recently announced the opening of a new office in Birmingham to be headed by Dallas Teague Snider, CMP , a 15-year veteran of the Hospitality Industry. Teague-Snider most recently held the position of National Sales Manager with the Greater Birmingham Convention & Visitors Bureau.

“Dallas is excellent addition to ConferenceDirect in an area we feel has great potential. With her experience in the Alabama market and surrounding states and commitment to customer service, there is no question she will be successful and an asset to her customer’s future meeting and conference efforts” said Brian Stevens, President and CEO of ConferenceDirect.

Teague-Snider studied Tourism and Hospitality at the University of South Alabama in Mobile. She began her career in hotel sales with Stouffer Hotel in Mobile, Alabama. She has spent 10 years working with hotels and resorts companies (Marriott International, ITT Sheraton , Adams Mark Hotels, and Manor Care Hotels) holding various positions in the sales and marketing department such as Sales Manager, Regional Manager and Director of Sales and Marketing. Most recently, Teague Snider spent the last 5 years as a National Sales Manager for the Greater Birmingham Convention & Visitors Bureau. In July 2002, she received her Certified Meeting Professional designation from the Convention Industry Council. Teague Snider was also named Business Professional Women of Alabama’s Young Careerist of 2003 and to the 2004 Birmingham Business Journal’s Top 40 Under 40. Understanding all sides of the meeting and convention business will be tremendous resource to her clients and the partnership with Conference Direct will make meeting planning simple.

Throughout her career she has been involved in BPW/USA, MPI, RCMA, HIGO, CMCA and DSA specializing in all types of group accounts from Corporate, Association and Government.

Teague Snider brings to ConferenceDirect a vast, loyal customer base, extensive knowledge in the hospitality industry and outstanding sales and service performance. She will be based from her Birmingham, Alabama office and can be reached by phone at 205-967-5536, e-mail: dallas_teague@conferencedirect.com or facsimile 205-967-3836.

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About ConferenceDirect: Based in Los Angeles, California, ConferenceDirect is a meeting resources company specializing in Site Selection/Contract Negotiation, Conference Management, Housing/Registration, and Meeting Management Technology. ConferenceDirect provides its expertise to more than 711 corporations and associations worldwide. ConferenceDirect’s 167 Associates and worldwide regional offices comprise the fastest-growing meeting resources company in the hospitality industry today. For more information, visit ConferenceDirect on the internet at www.conferencedirect.com.

