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PRESS RELEASE

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ConferenceDirect Announces Rookie of the Year Award

Dallas Teague Snider Honored at 2006 Annual Partner Meeting

LOS ANGELES, CA – April 10, 2006 – Dallas Teague Snider, a National Account Manager with ConferenceDirect, was recently honored as the company's Rookie of the Year. The award was presented at ConferenceDirect's 2006 Annual Partner Meeting held in New York City April 5th and 6th.

Snider, who has ten years of sales experience in the hotel industry, joined ConferenceDirect in 2005. She has spent the last 5 years as a National Sales Manager for the Greater Birmingham Convention & Visitors Bureau and received her Certified Meeting Professional designation in July 2002 from the Convention Industry Council. Snider was named Business Professional Women of Alabama's Young Careerist of 2003. In August 2004 she was also named to the Top 40 Under 40 Business Leaders by the Birmingham Business Journal.

Brian Stevens, co-founder and Executive Vice President of Conference Direct, presented the award to Snider. "Dallas joined our organization and made an immediate impact in the marketplace in Birmingham. Her customers are very loyal to her and she always delivers a very high level of service to them. We are very happy that Dallas made the move to ConferenceDirect."

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About ConferenceDirect: Based in Los Angeles, California, ConferenceDirect is a meeting resources company specializing in Site Selection/Contract Negotiation, Conference Management, Housing/Registration, and Meeting Management Technology. ConferenceDirect provides its expertise to more than 800 corporations and associations worldwide. ConferenceDirect's 180 Associates and worldwide regional offices comprise the fastest-growing meeting resources company in the hospitality industry today. For more information, visit ConferenceDirect on the Internet at www.conferencedirect.com.

